

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!! AUG10/12 11.3
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME SHELLI HUTTON

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

CO-OP BILLING NEEDED

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

TO LENA
FR JULIE
OKD M3-6
TTLS RTS
PLS CFM, THX 8/10

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST # = 542
AGENCY PRODUCT CODE =

17	5	700E-730E	30	\$2,000.00	8/13	8/14	0	M-10
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PROGRAM : JEOPARDY
CON COM1 : 1X/DAY

32	A	700P-730P	30	\$2,000.00	8/13	8/13	2	MON
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PROGRAM : JEOP
ORD COM1: ELECTION DAY 8/14 CUTOFF TIME IS 7P
THIS IS A MAKE-GOOD FOR AUG13 ON LINE-17 FOR 2 SPOTS/WK

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19	S		730P-800P	30		\$2,000.00	8/14	8/14	0		TUE	0
PROGRAM : WHEEL												
33	A		730P-800P	30		\$2,000.00	8/13	8/13	1		MON	1
PROGRAM : JEOPARDY												
ORD COM1 : 8/14 ELECTION DAY CUT OFF IS 7P												
THIS IS A MAKE-GOOD FOR AUG14 ON LINE-19 FOR 1 SPOT/WK												
21	S		1100P-1135P	30		\$1,425.00	8/13	8/14	0		M-TU	0
PROGRAM : LATE NEWS												
CON COM1 : 1X/DAY												
34	A		1100P-1135P	30		\$1,425.00	8/13	8/13	2		MON	2
PROGRAM : NEWS												
ORD COM1 : 8/14 ELECTION DAY CUT OFF IS 7P												
THIS IS A MAKE-GOOD FOR AUG14 ON LINE-21 FOR 2 SPOTS/WK												
23	S		1135P-1210A	30		\$575.00	8/14	8/14	0		TUE	0
PROGRAM : NIGHTLINE												
35	A		1135P-1200M	30		\$575.00	8/13	8/13	1		MON	1
PROGRAM : NIGHTLINE												
ORD COM1 : 8/14 ELECTION DAY CUT OFF IS 7P												
THIS IS A MAKE-GOOD FOR AUG14 ON LINE-23 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M3	OK'D		BUY#17									
MISSED:M-TU/700P-730P AUG13(2/WK) 30S \$2,000.00 (AUG10/12)												
OFFER:MON/700P-730P AUG13(2/WK) 30S \$2,000.00 PLS ADVISE.												
CMT:ELECTION DAY 8/14 CUTOFF TIME IS 7P												
M4	OK'D		BUY#19									
MISSED:TUE/730P-800P AUG14 30S \$2,000.00 (AUG10/12)												
OFFER:MON/730P-800P AUG13 30S \$2,000.00 PLS ADVISE.												
CMT:8/14 ELECTION DAY CUT OFF IS 7P												
M5	OK'D		BUY#21									
MISSED:M-TU/1100P-1135P AUG14(2/WK) 30S \$1,425.00 (AUG10/12)												
OFFER:MON/1100P-1135P AUG13(2/WK) 30S \$1,425.00 PLS ADVISE.												
CMT:8/14 ELECTION DAY CUT OFF IS 7P												
M6	OK'D		BUY#23									
MISSED:TUE/1135P-1210A AUG14 30S \$575.00 (AUG10/12)												
OFFER:MON/1135P-1200M AUG13 30S \$575.00 PLS ADVISE.												
CMT:8/14 ELECTION DAY CUT OFF IS 7P												

REP HEADLINE# 6259805 TRF# 324954
\$\$\$ MOD# 1: UNAPPROVED REV #3 \$\$\$

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AUG/12 56425.00

CONTRACT TOTAL 56425.00
TOTAL SPOTS 46

MARKET TOTALS \$137,621 WFTV 41% WKMG 6% WESH 43% WOFL 7% WKCF 1% WRBW 1% CABL 0%
WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE